



Close to the wind

With the Hamburg Süd Southern Ocean Challenge, Hamburg Süd is supporting a unique sailing project – page 24

Vive la France

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Hamburg Süd with a proprietary office in Le Havre

“Here is the beef”

08

Profile of Teys Australia

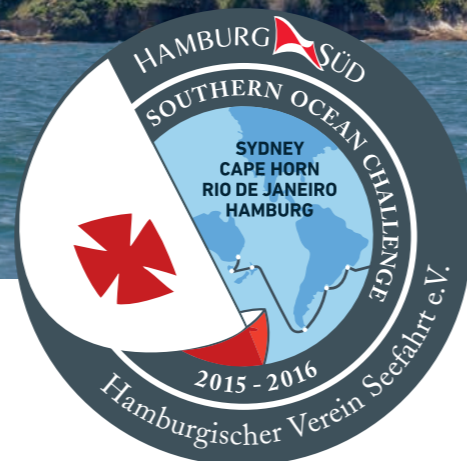
With the best “reeferences”

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At Fruit Logistica on behalf of freshness



The "Haspa Hamburg" against the backdrop of the Sydney Harbor Bridge



Hamburg Süd Southern Ocean Challenge launched

Hamburg Süd sponsors the Hamburg Süd Southern Ocean Challenge, a Hamburgischer Verein Seefahrt e.V. (HVS) sailing project that is the only one of its kind to date. In the project, the "Haspa Hamburg" yacht will sail over 17,000 nautical miles from Australia to New Zealand, around Cape Horn, and up the coast of South America to the Azores and back to Hamburg, all within one year and with different crews. The shipping group is making use of its sponsorship to organize extraordinary customer events.

Hamburg Süd feels very much at home on the North-South routes – Australia, New Zealand, and South America are like a second home to our shipping group. This means that the route of the "Haspa Hamburg" gives us lots of opportunities to connect with business partners and potential customers in these regions," explains Dr. Ottmar Gast, Chairman of the Executive Board.

During the first leg of the Challenge, the "Haspa Hamburg" took part in the famous Sydney to Hobart Yacht Race,

regarded as one of the most demanding ocean races in the world because of the extreme weather conditions. It traditionally begins on December 26, and so "Haspa Hamburg", the 56' racer, was shipped from Hamburg to Australia in October. This ensured that the starting crew – the youngest in the race, with an average age of 24 – had enough time at the beginning of December to prepare the boat in Sydney Harbor for the upcoming race of over 630 nautical miles. Hamburg Süd also organized a series of special events during this period. Customers and

Following the start, the colorful gennaker sails of the pursuers are still within sight.



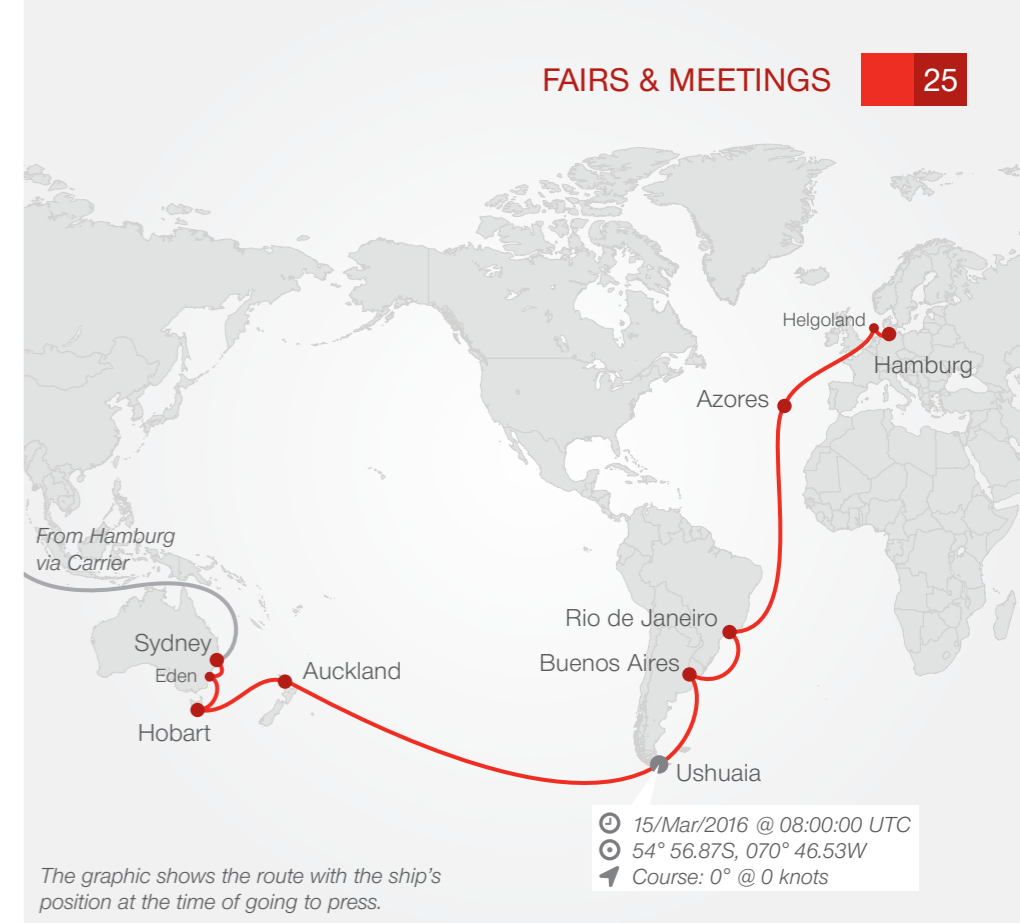
business partners from the region had the opportunity to test their sailing capabilities. At full sail and in the proper inclined position, the crew spent two days cruising on the yacht with 40 different guests, against the magnificent backdrop of the bay of Sydney. This exciting event on the water was followed by a get-together on dry land – a perfect opportunity to catch up with existing contacts. Customer events like these are planned for all the larger harbors on the Challenge, including Argentina, Uruguay, and Brazil.

One of the crew members on board was Philipp Koller, whose main job at Hamburg Süd is as a navigator, and who is



Cape Horn was rounded on February 24.

currently third officer on the "Cap San Augustin". He has been sailing with HVS in his spare time since 2011 and happened to be on board on this first leg of the Challenge. "Even while we were cruising with the customers, we saw how extreme the weather can get here," says the 26-year-old. A tornado with a fierce thunderstorm and hailstones the size of tennis balls forced them to stay in the harbor on one of the three sailing days they had planned



The graphic shows the route with the ship's position at the time of going to press.

📍 15/Mar/2016 @ 08:00:00 UTC
📍 54° 56.87S, 070° 46.53W
📍 Course: 0° @ 0 knots

for customers and business partners. It was a foretaste of what was to happen during the race for the twelve-strong crew.

"Ideal conditions prevailed at the start," says Philipp Koller. Strong winds from the northeast. But after nightfall, they suddenly dropped. "Within 15 minutes there was not even so much as a breeze. We knew what that meant." The previously forecasted low-pressure frontal system had arrived! Only moments later, gale force winds began to blow in from the south in the darkness, driving breakers over the deck. "It was as if someone in heaven had thrown a door open," says the sailor. The stormy night took its toll, but thankfully there was only material damage: 31 of the 108 boats withdrew, most of them due to rudder damage or torn sails. The "Haspa Hamburg" also had to change course, and officially abandoned the race. However, after a repair stop in the old whaling harbor of Eden, the race organizers let her continue the race. "We finally crept over the finish line in Hobart at a speed of 0.7 knots in dead calm conditions," says Philipp Koller, recalling the rollercoaster of emotions the crew experienced during the five-

day regatta. Despite their unscheduled stop, the young crew of eleven men and one woman managed to finish in 56th place.

While Philipp Koller and his colleagues have long since returned home, the Hamburg Süd Southern Ocean Challenge carries on: A new HVS crew first sailed the ship to Auckland and another crew then took it across the South Pacific. Cape Horn was on the sailing itinerary for February, followed by the Argentinian coast in March (see map). The sailors are expected back in Hamburg in October. ■

Information about the Southern Ocean Challenge is regularly published on the Hamburgischer Verein Seefahrt blog: www.hvs-hamburg.de/soc.html